

S.P.A.R.K. 2020

Society

“Shinning A Light On Hope”

We decided to donate to Porchlight in Madison, WI. Porchlight is a non-profit agency that strives to reduce homelessness in Dane County by collaborating with the community and empowering the individuals and families they serve.

Porchlight’s story began in November 1984, when multiple people experiencing homelessness froze to death on the streets of Madison. They provide emergency shelter, outreach services, eviction prevention, employment services, recovery support, and affordable transitional and permanent housing to over 8,000 people annually.

They offer an employment-training program called Porchlight Products, which works with disabled and formerly homeless individuals who have struggled to return to or remain in a mainstream employment setting. Trainees learn basic job skills such as proper hygiene and time management, as well as the skills to take raw ingredients and turn them into quality food products. These products (e.g. apple sauce, sauerkraut, multi-grain pancake mix, etc.) are then available at local stores and on the menus of area restaurants.



After COVID cases have dwindled, I hope to volunteer for Porchlight in some capacity. Until then, I thought they would really appreciate the financial support. Thank you to MFG for creating the S.P.A.R.K. Society!

- Kara & Eric (Madison, WI)

\$100 S.P.A.R.K. Society VISA Card



All it takes is a spark.